PALM BEACH ILLUSTRATED PRESENTS THE 2020-2021
PALM BEACH CHARITY REGISTER

The 2020-2021 edition will feature an exciting editorial lineup, providing a powerful environment for your marketing message.

Palm Beach Charity Register includes:
- The social season’s most memorable moments
- Creative ways to give
- Party trends and ideas
- Charity spotlights
- Prominent philanthropists
- Leading corporate citizens
- Gala jewels
- The definitive guide to key social events
- Comprehensive social calendar
- Palm Beach County as the ultimate philanthropic community

DISTRIBUTION
Palm Beach Charity Register will be mailed with the November issue of Palm Beach Illustrated and can also be found at high-visibility Palm Beach County locations, including:

- PROMINENT FOUNDATIONS
- CHARITABLE ORGANIZATIONS
- COUNTRY CLUBS AND LUXURY PROPERTIES
- WEALTH MANAGEMENT, DOCTORS’ AND ATTORNEYS’ OFFICES
- LUXURY AUTO DEALERSHIPS AND YACHT BROKERS
- PRIVATE JET PORTS AND LIMOUSINES
- EXCLUSIVE SALONS AND SPAS
- SPECIAL EVENTS THROUGHOUT THE YEAR
**SEASON SNAPSHOTs**

BEFORE YOU FILL YOUR SOCIAL CALENDAR FOR THE YEAR AHEAD, LOOK BACK AT LAST SEASON’S BEST MOMENTS.

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**Parties with a Purpose**

Preservation Foundation

Gala Dinner • Live Auction • Silent Auction • Pink Carpet • Music • Food & Drink

November 1, 2020

**KEY FACTS**

- **Theme**: Cheetah
- **Dress Code**: Black-tie attire
- **Location**: Peanut Island
- **Time**: 6:30 PM – 10:00 PM

**Important Notes**

- **Food Allergies**: Notify the organizer of any food allergies.
- **Transportation**: The organizers will arrange for transfer to and from the event.
- **Plus One**: Free to bring a plus one.
- **Heads-Up**: Guests will transfer from one spot to another, so make sure you're going and don’t need to assume black-tie attire.
- **Package Deals**: Block the date now to avoid mismatches.
- **Volunteer**: Do your research. Make sure you're in the loop and assume black-tie attire.
- **Charitable Efforts**: When timing is emphasized, it's a major milestone year. Cheetahs are known for theirmark.
- **Footwear Options**: Stilettos may not be the best footwear option.
- **Arrival**: Arrange to arrive a few minutes ahead of schedule.
- **Charitable Efforts**: A secret garden, says Emily Clifford, an 1878 Series committee member. "You drive by it with a schoolmarm in the oldest remaining schoolhouse in southeast Florida."
- **Educational Series**: In 1878, the Spanish ship Providencia was held at the Little Red Schoolhouse. The evening, sponsored by First Re, is held at landmarked homes and storied public spaces. Its second event invites guests to visit the island that came to be known as Palm Beach. Drawing inspiration from this location to celebrate the town's up-and-coming leaders as they continue to grow the historical presence and roots, those behind the 1878 Series hope that this context will inform the town's up-and-coming leaders as they continue to grow the historical presence and roots. The Little Red Schoolhouse is somewhat like going to a secret garden, says Emily Clifford, an 1878 Series committee member. "You drive by it with a schoolmarm in the oldest remaining schoolhouse in southeast Florida."

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**ADVERTISING RATES 2020-2021**

FOUR COLOR OR BLACK & WHITE

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**GUARANTEED POSITION: 15% PREMIUM**

ALL RATES ARE NET AND NOT SUBJECT TO AGENCY COMMISSION

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**MECHANICAL DIMENSIONS**

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For more information and to reserve your space, contact us at 561.472.1901 | fax 561.659.1736
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